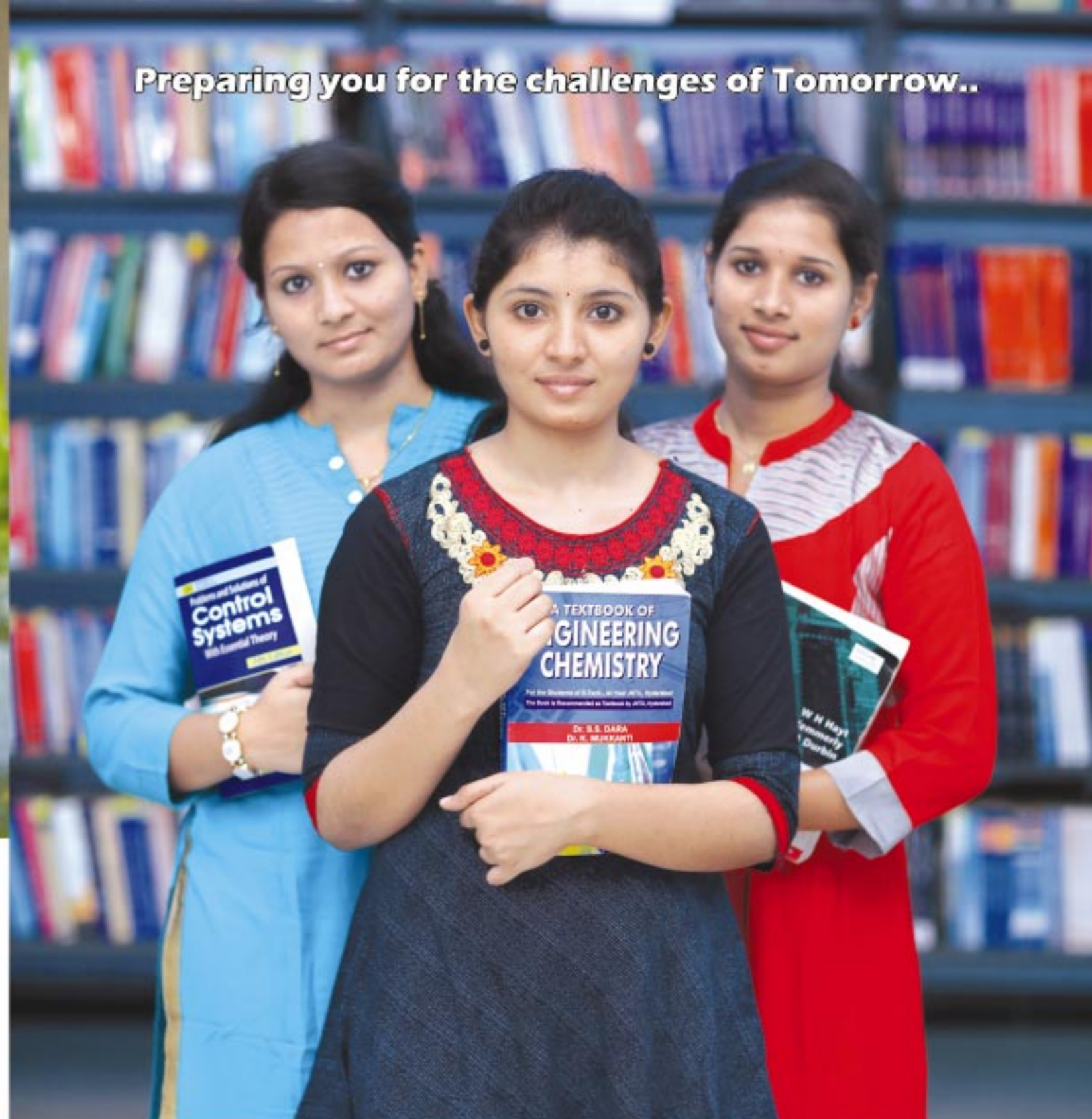




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**Dr. S. Murali Krishna**  
M.Tech. ECE, Ph.D.  
PRINCIPAL



**Dr. Katepalli Naveen Babu**, M.Tech. Computer Science, Ph.D.  
CHAIRMAN & CORRESPONDENT

## MANAGEMENT

Saga of Priyadarshini

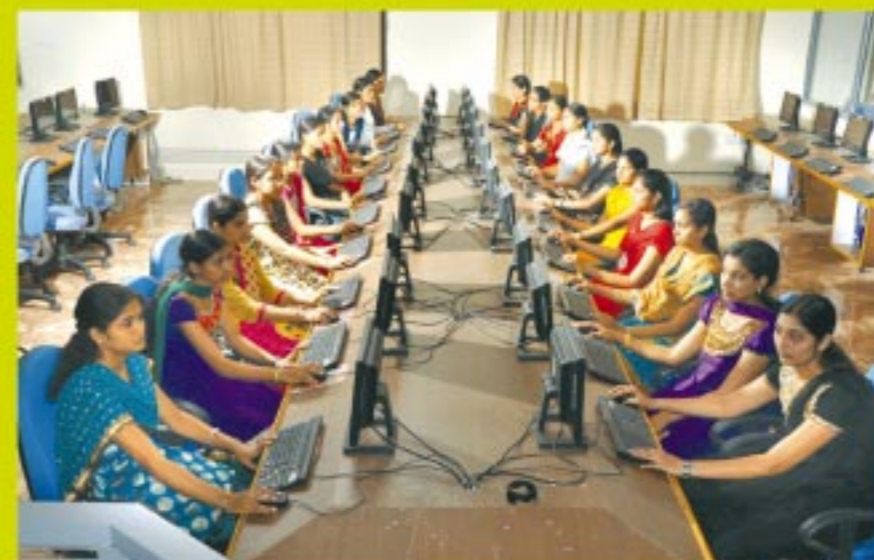
When Shri. Naveen Babu took over the reins of a fledgling Degree College in 1998, it had only a handful of students on its rolls and operated from a small dilapidated building. It then went through a spectacular metamorphosis and became Priyadarshini Degree College at Khammam and Kothagudem. Today the college has over 3000 students on rolls. With nearly 200 teaching and non-teaching staff, over 50,000 Square feet of constructed area, Priyadarshini is a force to reckon with in the higher education arena in domain of Kakatiya University.

The Midas touch of Shri Naveen Babu however, has not been confined merely to numbers. It is the total transformation of a run-of-the-mill college into a comprehensive institution of higher education that merits mention here. No degree college in the region conducts as many events all throughout the year as Priyadarshini. No correspondent in the area, tries as vigorously to involve each and every student in these activities, as Shri Naveen Babu.

If a group of shy girls from a tiny village near Yellandu were motivated by him to perform in front of the chief minister of Andhra Pradesh, the credit goes to him. If a diffident boy who had refused to open his mouth in the classroom for two years during his Intermediate, suddenly finds himself articulating his ideas to visitors in a science expo without fear, it is because of Shri Naveen Babu.

Thousands of students of Priyadarshini, both present and past, know one thing for certain. That the saga of Priyadarshini Degree College will also be the script for the success story of Priyadarshini Engineering College. His concentration on academics, his zeal for co-curricular activities, his zest for cultural shows, his unbridled enthusiasm for Sports & Games and last but not the least, his concerted emphasis on placements make Priyadarshini a special institution under Shri Naveen Babu in the years to come.

As an avid well wisher of the college puts it rather ambitiously, "Priyadarshini" Engineering college for women is another Narayanamma college in the offing".



## QUALITY ASSURANCE

Quest for Excellence

Priyadarshini Institute of Science & Technology is one of the few and early institutions in Khammam District to get ISO certification, which was issued after a comprehensive and rigorous verification of several quality parameters in the campus. Recently an Internal Quality Assessment Committee (IQAC) was constituted to further enhance the effectiveness of curriculum delivery in Priyadarshini. This is a precursor for the imminent accreditation by the National Assessment and Accreditation Council (NAAC). In addition, the faculty of Priyadarshini are tirelessly striving to establish the following centres in the campus from the current academic year.

### R&D Centre

Research may sound like a big word. But when you consider the enormous possibilities of application of technology to solve problems such as Direct Benefit Transfer, Impact of Social Welfare Schemes, Public Health and Preventive Medicine, Particularly in rural Khammam, there is certainly scope for a good beginning.

### Incubation Centre

Priyadarshini has realised that job givers, more than job seekers, should pass out of its portals. Our faculty are keen to inculcate the spirit of entrepreneurship among students.



Quality does not depend on high tuition fees... It banks on Quality of Teaching. We have been achieving Quality Education with dedicated faculty, passionate students at Moderate Tuition Fee. Experience more at Priyadarshini...!

"Success is not just about getting a degree, but developing the critical thinking and leadership qualities to support a successful career"

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